

## COMMUNITY ENGAGEMENT AND STAKEHOLDER CONSULTATION OVERVIEW

St Day Old Church CIC (SDOC) has undertaken a wide range of stakeholder consultation and engagement activities to guide its mission, aims and activities.

Within this document we capture:

- *how many people SDOC have spoken to (virtually or in person)*
- *how SDOC have involved people from the local community in developing the facility/project*
- *how this community will continue to be involved in the development and delivery of the facility/project*
- *why the community thought the project would/will make a difference to their lives*

To give an overview of how SDOC's mission, aims and activities have developed, this timeline gives an insight:

**2015:** November - the Diocese announced urgent disposal needed of St Day Church. Facebook page launched.

**2016:** 3<sup>rd</sup> Feb – St Day public meeting agreed the community wanted to acquire the historic building for use as a community venue and to preserve its heritage. Volunteers nominated a Board of Directors, and moved to incorporate the St Day Old Church Community Interest Company on 15<sup>th</sup> April.

**2018:** 30<sup>th</sup> April - handover ceremony took place, with keys presented to the CIC. Directors obtained grants and volunteers undertook a raft of conservation works.

**2019:** 2-yr Heritage Lottery Fund grant funded “community engagement project” began. 19 local community groups visited/contacted to explain what the project was about and invite participation. Promoted to the community via “scarecrow Bob” at the annual Horticultural Show and local shop window displays. St Day Newsletter article delivered to every household (800) in the parish and Cornwall Today magazine published a page feature. Website launched and social media call outs began for memories and volunteers. “Capturing Memories & Connections” and ‘Christmas Caroloke’ community engagement events held to explore ways to breathe new life into the building and how to hold community events. See further illustrations of these key events below.

**2020:** 12 Cornish societies and interest groups around the world contacted about the project with appeals for family stories and connections. St Day & Carharrack School received a talk and workshops. Local tourist guide organisation visited and were told about the project and history of the church. Full page advert run in village newsletter promoting a free talk about the history of the Old Church, then attended by 43 people. ‘Laboratory of Light’ event well attended, with family animation and lantern making workshops, and community groups engaged in decorating chandeliers for the ‘DiasAURA’ event planned. February – a community collaboration of approx 19 local groups produced a three-night “DiasAURA Light Festival”, bringing the community together in a unique way. See further illustrations of this key event below.

**2021:** Tester events began to scope out potential with a number of successful community activities, theatrical productions, music and cinema. As well as attendance and feedback at each event, the CIC received input and feedback via its Facebook page.

**2022:** Summer programme took place building on the feedback from events in 2021 with good attendance, feedback in person at events and interaction via the Facebook page. The potential of the venue was apparent, but so was the need for more volunteers to make activities sustainable.

**2023:** “Open Day” held to engage the local community and attract more Directors and volunteers.

**2024:** A selection of community events took place and the CIC started to embark on a business strategy to recruit volunteers, achieve sustainability and consolidate community / stakeholder engagement.

## FIRST SEEDS OF ACTIVITY....

Following the announcement by the Diocese for the urgent need to dispose of St Day Church in November 2015, the community gathered together to “save it”. Along with word-of-mouth, a Facebook page was started.

On 3<sup>rd</sup> February 2016 a public meeting was held in St Day where it was agreed the community wanted to acquire the historic building for use as a community venue and to preserve its heritage. Volunteers agreed an appropriate Board of Directors based on skills and experience, and moved to incorporate the St Day Old Church Community Interest Company on 15<sup>th</sup> April. Directors met regularly to acquire the property and explore immediate work needed to the “Old Church”, aims and plans. (See the Appendix for Director Engagement.)

Significant Facebook engagement started with an aerial video of the Old Church posted in November 2017, with a reach of over 4,400 and 131 reactions. Subsequent post reach and engagement per month then built with the CIC’s increase in activities.

In 2018 the CIC officially received the keys to the building and Directors started to pursue grant funding for the raft of conservation works that would be needed to make the building safe and accessible, whilst drumming up volunteer support to deliver this work and help move forward with the CIC’s aims and objectives.

## 2019: MOMENTUM STARTS

With a 2-year grant from the Heritage Lottery Fund, SDOC embarked on many activities to engage with the community and ensure stakeholder engagement.

A website was launched to share information and during October, November and December, 19 local community groups were visited or contacted directly to explain what the project was about and invite participation. Using the ‘DiaspAURA’ event planned for February 2020 (info below), volunteers engaged 11 community groups in decorating chandeliers.



In October, ‘Scarecrow Bob’ promoted the project at the Autumn Horticultural Show, before a more permanent home raising awareness in the window of ‘Be The Solution’ refill shop located the centre of St Day.

An article was placed in the November 2019 issue of the St Day Newsletter, delivered to every household (800) in the parish, explaining ‘What’s Happening at the Old Church’. Whilst Cornwall Today magazine published a one-page feature on the Old Church in their Dec 2019 issue.

‘Christmas Caroloke’ fun-sing was held on 14 December prior to a school and community carol event to engage more people from the community to try singing and participate in singing events later in the project. This and the main carol event provided an opportunity to tell more people about the forthcoming events planned.

Over the Christmas period (when family historians tend to be very active online) an appeal for memories via social media was launched.

Social media call outs and word of mouth requests for volunteers to undertake training on oral history and being a guide resulted in 4 new volunteers, as well as 2 committee members of the CIC.

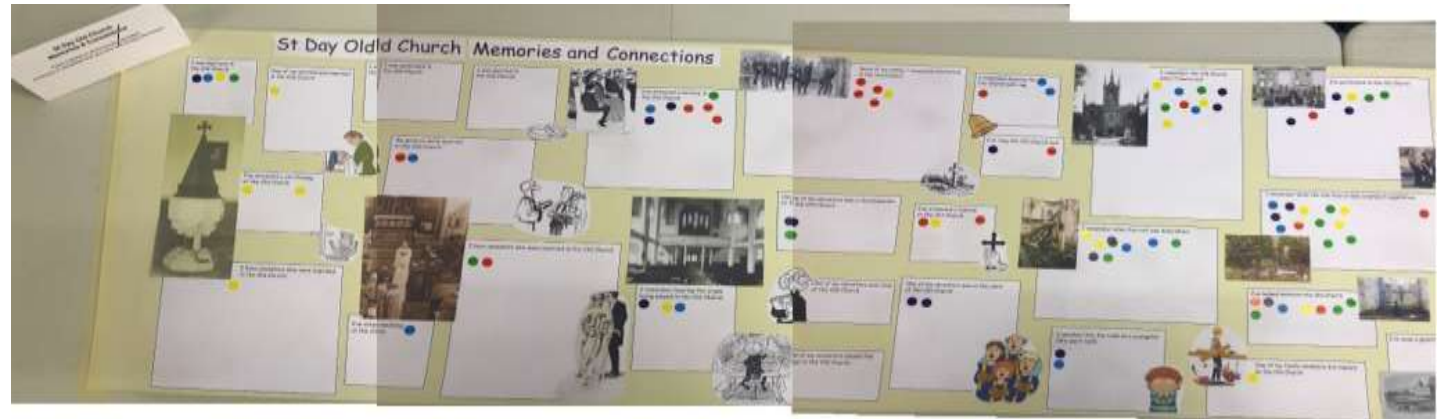
## KEY EVENT - NOVEMBER 2019: CAPTURING MEMORIES & CONNECTIONS

Via a 'Memories & Connections' event, SDOC engaged with the community to capture what the Old Church meant to residents of the village and surrounds, and how it played a part in their family's lives – actively and as memories.

The event was attended by 34 people who engaged enthusiastically, capturing 327 individual connections with the Old Church by placing stickers on a giant chart, with options ranging from "I was baptised at the Old Church" to "I follow St Day Old Church on Facebook".

Some attendees shared more detailed memories on Post-it notes and in printouts that they brought along. Contact was then made with several individuals for follow up oral history recording at a later date.

The event consulted with the community to plan ways to breathe new life into the building and explore interest in community events. The findings can be seen in the Appendix.





## 2020: MOMENTUM GROWS

Contact was made with 12 Cornish societies and interest groups around the world via social media and email, to tell them about the project and appeal for family stories and connections with St Day and the Old Church.

All memories gathered to date were collated, along with research on diaspora connections in St Day Churchyard, and the stories behind the memorials inside the Old Church. These were passed on to the Day-Light Group as material to inform the art workshops for the Signs & Wonders 'DiaspAURA' event planned for February.

The 'Be the Solution' refill shop in the centre of St Day continued to support the project - via their window display, selling glass crosses produced by a local artist, and a calendar produced in aid of the project.

St Day & Carharrack School Year 6 pupils received a visit and talk about the stories behind the memorials inside the Old Church in advance of their sessions with a professional animator to create works inspired by these stories.

Throughout January the Day-Light Group artists ran various workshops for the pupils of the school in preparation for the DiaspAURA animations, and the Day-Light Choir rehearsed new songs for the 'DiaspAURA' and other musical events planned for later in the project.

12 members of a local tourist guide organisation visited the Old Church and were told about the project and history of the church. Research and writing of the Old Church history for a talk, book and guides continued.

A full-page ad was placed in the St Day village Newsletter promoting a free talk about the history of the Old Church, along with promotion of the 'DiaspAURA' event.

The illustrated evening talk by Dr Lesley Trotter on the history of the Old Church was very popular and attended by 43 people. The interactive connections chart was on display at the event enabling further opportunity for engagement.

The Day-Light Group organised a 'Laboratory of Light' event, delivered by Greenwave Interactive and ran family Animation workshops, with contributions from Flat Packed Theatre. Numerous community groups were also engaged in decorating chandeliers for the 'DiaspAURA' event and the Day-Light Group also ran lantern making workshops for the event.



*The tower and building lit up*

### KEY EVENT – 'DiaspAURA' LIGHT FESTIVAL, COMMUNITY COLLABORATION AND VOLUNTEER ACTIVITIES

In February 2020, the Old Church hosted a 3-night festival of lights, lasers, projection and music, organised through community collaboration of the Day-Light Group, local choirs, St Day and Caharrack Community School, Sunny Days Nursery and other local groups.

Intended to "test out" the reception to community events, it was a resounding success. It was attended by many local people and the community response was overwhelmingly positive. Informed by research on the history of the church, its memorials and links to the Cornish diaspora, the festival celebrated community ownership of the Old Church and its connection to the wider world, telling its story using light and laser technologies, lanterns and animations, which were displayed alongside the illuminated 'chandeliers' decorated by individual community groups.

A large-scale light installation threaded its way around the building revealing key dates in the building's history, and visitors could make origami boats decorated with UV paint that lit up when placed in 'harbours' representing the destinations of the Cornish abroad.



The entire front of the church was illuminated with a projected animation incorporating the community animation work, whilst inside a stunning ten-minute laser light show - inspired by the diaspora and the history of the church - reduced the audience to silence, and in some cases tears. The audience interacted with the light displays by playing an illuminated pipe organ and using real bell ropes to control bells projected by lasers onto the church tower.

Over the three nights a wide range of live music was provided by local musicians, bands and choirs. The Day-Light Choir performed songs representing the countries and stories of the Cornish diaspora, as well as celebrating Cornwall's links to Brittany. A highlight of the final evening was the 'Spirit of Light' dancer leading a large part of the audience in a traditional serpent dance around the Old Church to the choir singing a Breton folksong.

The event engaged all ages in the community, as creators, participants, volunteers and audience in the story of the Old Church and the Cornish diaspora, and created a truly memorable event attended by approximately 500 people over the three nights, and resulted in much positive comment in social media and on the local radio.

The Festival of Lights was also intended to launch a full season of events throughout 2020 – ill-fated due to Covid restrictions. Fortunately, memories of this amazing event were captured in so many great photos that showed just what was possible in the Old church with imagination.



*(Images courtesy of The Day-Light Group, Amanda Rolleston and Lesley Trotter)*

Other events followed when possible in 2020 including a public talk on the history of the Old Church and a group of artists who braved the cold to spend time sketching in the Old Church in a workshop.

Volunteer interaction at this time was also high, helping to repair and tidy the Old Church for what we had expected to be our first summer events programme.

See the full list of events/partnership working in the Appendix.





## 2021: INTRODUCTORY EVENTS AND SCOPING COMMUNITY ACTIVITIES

As Spring turned to Summer in 2021, a team of volunteers started preparing the building in the hope that at long last the Old Church would be able to welcome the public back.

As Covid measured relaxed, SDOC responded to the community's need for interaction and a gentle events programme began with successful community events, theatrical productions, music and cinema events. Choirs were able to meet again and the Old Church provided an outdoor venue to for rehearsal space for the Red River Singers.



The Old Church provided an atmospheric venue for a small-scale private celebration. Whilst another great volunteer team effort put up the new awning ready for the first big community event for a very long time.

A collaboration between the volunteers from St Day and Carharrack Climate Action Group resulted in a very successful 'Give & Take' event at the Old Church. Masses of donated unwanted items were recycled within the local community and over £210 raised.

Other community events were trialled as the year progressed. All were extremely well received – in person at the events and interaction via Facebook, demonstrating the potential for a programme of

events and activities for all ages and interests. (See Appendix for the full event list). These included:

- Coppice Theatre's children's show – scoping out the reception to events for younger audiences
- Community workshops to create a unique mosaic artwork to adorn the vestry wall in the Old Church – scoping out reception to arts-focused activities
- A "film under the stars" event – scoping out the venue for and reception to film nights
- SDOC's biggest event of 2021 tested the feasibility of a full afternoon and evening of diverse music from local bands filling the Old Church with jazz and folk to rock, at a music bonanza – catering for all audiences and music tastes.



## 2022: BUILDING ON FINDINGS

In 2022, the Directors - supported by an experienced local events volunteer - built upon the scoping and feasibility work undertaken to establish and promote a summer programme for a wide range of audiences. This was successful in establishing the reputation of SDOC as a venue, raising its profile and further engaging with the local community. The CIC installed and served from a bar to raise funds - which proved very successful, but demonstrated the necessity to have far more volunteers to help manage a venue serving drinks.

With responsibility for all elements of a busy events programme falling to Directors, along with general maintenance and repairs, it was clear that further volunteer assistance was needed, as well as the recruitment of more Directors and a management committee.

## 2023: FOCUS ON RECRUITING VOLUNTEERS AND HOW TO ACHIEVE SUSTAINABILITY

In 2023, a “Talk & Tours - Open Day” was held in the Church Hall, with visits to the Old Church, with the aim of engaging further with the local community and attracting more people to become Directors, volunteers and Stewards on days when there are events. (See poster.)

In addition, it was resolved by the CIC Board that it would be necessary to seek funding for an “Event/Activity Manager” to programme and manage an events programme that the CIC needed to achieve financial stability. Further improvements to the building were also needed, with the aim of having the finance in place for capital works and recruitment of a Manager in time for the summer season 2024.

Unfortunately, the CIC was unable to secure grant funding for these priorities...

## 2024: COMMUNITY CONSULTATION AND ENGAGEMENT

...At the start of 2024, SDOC’s Board had to take the decision that - apart from existing commitments where income would meet costs, or there was commitment to providing the venue free of charge to other community groups - the Old Church could not provide further events. Without securing a grant for the support of an “Event/Activities Manager” the committee and volunteers were at maximum capacity.

2024 was a year of consolidating on progress SDOC had made, whilst focusing on new opportunities for the future. Directors reflected that each year the Old Church had hosted a number of events organised by the CIC - but a limited due to organisational capacity and facilities. However, each had been successful and popular, illustrating the great potential for more, with many lessons learnt. The Old Church had also provided the space for other organisations to use and hosted private bookings each year – on an ad-hoc basis and not strategically targeted. Again, illustrating the great potential for more.

Directors focused on securing grant funding to enable a strategic review and business planning, as well as further work on feasibility studies, scoping work and community engagement, to ensure plans moving forward were built on solid foundations.

A community consultation and stakeholder engagement project (funded by the Community Capacity Fund and the Social Enterprise Fund) was undertaken to:

- o Assess current engagement
- o Identify needs going forward
- o Consult with community members
- o Focus on volunteer recruitment

Number of stakeholders consulted:

- Number of people directly consulted: 54
- Number of people engaged via Facebook: 760+ followers
- Number of people engaged via database (newsletters, volunteer call outs, events programme): 100+
- Number of people engaged via inputting into third party / other orgs comms tools: high



#### Types of people consulted:

- Community group leaders in St Day, Lanner and Redruth
- Cultural organisations and venues in Redruth, Truro, Helston
- Arts organisations in Cornwall and Devon

#### How consulted:

- Email requests for information, wish lists for future venue bookers, booking arts events in
- Phone calls, zoom calls and in person meetings to discuss needs of groups and orgs locally
- Direct face-to-face discussions with local people in St Day
- Arts community social media call out for suggestions

#### This identified clear areas of focus for SDOC to ensure the future sustainability of the CIC:

- o improve the venue to engage and retain audiences for the CIC through a strong programme of events
- o Encourage third party use by making the venue accessible for other organisations to use and building a strong reputation as a venue
- o Increase private hire as a vital income stream

#### It also identified clear needs to ensure full accessibility, high levels of health and safety, and support venue use including (regardless of current provision):

- Electricity
- Access for van
- Toilets
- Green room space for artists
- A bar to ensure maximisation of sales for artists, Old Church and orgs / for local people the provision of refreshments at events
- Hot drink making facilities (reason as above for bar)
- A safe and fit for purpose stage to ensure quality events are attracted (also echoed by local community re types of events they want to see)
- Lighting equipment for evening events
- Accessibility elements (access pack and clear information on website)
- Opportunities for young people to showcase work (for example display boards for images of work done with community groups)
- History information packs / book on the Old Church

#### The study established that the CIC is engaging beneficiaries in the running of the organisation via:

- o Contact is built and maintained with theatre groups and arts organisations to collaborate on activities
- o Local education links in place with the Outdoor Learning Project and the local school
- o Regular contact with parish and county councils, who receive copies of reports, as do the Churchwarden and other interested parties. The Chairman of St Day Parish Council attends Board meetings of the CIC and is an important contributor
- o Contact being built and maintained with educational institutions to utilise the venue in a range of ways including: St Day Primary School; Redruth School – for events; Falmouth college - media students for film making and photography projects
- o The CIC is in regular communication with volunteers who help in a range of ways
- o Annually SDOC supports and participates in St Day Feast celebrations



- Meetings are well publicised and the local community invited to attend
- The organisation promotes the need for volunteers and Directors at all opportunities
- Volunteers help at events
- The CIC regularly communicates through public channels such as the village newsletter through to regular interaction with key interest Facebook groups including: Cornish Miners; The Cornish Culture Association; Cornish History; Cornwall Around The Globe; St Day Noticeboard; St Day Facebook page; 'What is happening in St Day' Facebook group; Redruth noticeboard; - providing content, high rate of interaction, discussions, and photo sharing

It was established that SDOC, its activities and collaborations were being promoted via SDOC's communications tools, consisting of:

- Facebook page
- Website
- Newsletter
- Noticeboard
- Word of mouth
- Direct audiences (database)
- Posters
- Flyers
- Tickets
- Collaboration meeting attendance (e.g. with St Day Parish Council)
- Press Release/media event listings

It was agreed that this was an area of focus and that some tools could be utilised more. A marketing strategy is now being developed with clear actions and delegation of tasks.

It was also identified that collaborations with third parties needed focus, and with support of the Social Enterprise Grant work has started with a freelancer to build collaborations with third parties including:

- Arts and Creative organisations
- Heritage organisations
- Charities and voluntary sector organisations
- Clubs and CICs
- Educational establishments
- Initiatives local to St Day and neighbouring villages e.g. football club, WI, climate group, social clubs, etc
- Parish and county councils

The feasibility study identified the need to build a strong scheme for the recruitment and retention of volunteers. It was clear that there were people interested in arts and heritage with time to volunteer and an interest in taking part, and that many local people would be interested in volunteering if it were regular and had clear parameters.

Currently the CIC has 6 Directors (2 recently recruited) plus 2 additional management committee. The CIC needs volunteers to engage with the CIC, from helping with events/activities through to joining the management committee.

It was agreed that programming events/activities with a diverse reach and communicating about these events will also help the CIC to attract additional regular committed volunteers.

## 2025: STATUS AND AIMS

With grant support from the Tanner Pheonix Trust for a freelance event manager to build a core event/activities programme for 2025, SDOC will target different demographics/audiences locally and throughout Cornwall, to build an events/activities programme for all. This will provide vital income via ticket sales for sustainability, but will also raise awareness of SDOC to attract volunteers and third-party bookings.

Further engagement activities are also due to take place in April 25 with a focus on volunteer recruitment:

- Workshop session: 70 people expected
- Engagement events x2: 80 people expected at each
- Drop in local conversations: 40 people expected
- Survey to SDOC's database and shared via all appropriate comms tools to gather further information about what the community would like to see take place at the Old Church and how they would like to get involved

SDOC is making grant applications for the equipment identified as needed in the feasibility study, and with improved facilities is aiming to provide the venue for a range of third-party use for other community-based organisations, including schools and educational organisations, to whom the venue will be free of charge; as well as private hire to generate income.

With a range of organisations consulted in 2024 regarding collaboration, a database of partners is being built with regular communications planned. SDOC has a number of "Letters of Support/Interest" from collaborative organisations interested in utilising the venue. The CIC is also seeking quotes from individuals who have experienced the venue and permission for use.

Within the business plan, a marketing and communications strategy with clear delegation of tasks is being established, utilising the tools identified in the study in a more systematic way to increase reach to wider audiences.

The CIC will complete its business plan in April, resulting in a clear strategy informed by the community consultation activities, set against firm financial needs and forecasted income streams.

In addition, monitoring systems are being evolved and will be in place by May so that all activities, impact and areas for improvement can be measured to enable target reviews and evolve future plans. This will include the capture of quotes from those who have attended SDOC initiatives and case studies from third party bookings.

**We would like to achieve a significant increase in community engagement in both running of and enjoying SDOC, through all of these activities. This will ensure St Day Old Church continues to be viable as an open-air venue which can be utilised by and enjoyed by a wide community.**

**For further information, please contact:** Email: [sdoccic@gmail.com](mailto:sdoccic@gmail.com)  
Facebook: [www.Facebook.com/StDayOldChurch](https://www.Facebook.com/StDayOldChurch) Website: [www.StDayOldChurch.org](http://www.StDayOldChurch.org)

*The work to undertake this document has been kindly supported by the Cornwall Community Foundation through the Social Enterprise Fund.*



## APPENDIX

### DIRECTOR ENGAGEMENT

**Lived experience:** members of the committee/Directors live in the village and locally/attend events/have a heritage and community interest.

**Rob Stevenson** (CIC Treasurer and Acting Chair) is the CIC Treasurer and Acting Chair - he has primarily been involved in voluntary youth work for over 25 years. Since moving to Cornwall in 2009 he has worked on a number of projects to raise money and liaise with the appropriate authorities including Trevone Bay's Natural Swimming Pool and Padstow Skate Park. Rob also set up and runs the Padstow Youth Club. He is Treasurer for two of these and has organised numerous events and activities for young people.

**Mike Hawkey** (CIC Administrator & Building Management) is the CIC Administrator and is a retired local government officer who worked for Cornwall County Council for 40 years as a former chartered Town Planner and in later years Head of Environment and Heritage. He has been a Trustee and Vice-Chairman of the Cornwall Heritage Trust and a Trustee of the Cornwall Buildings Preservation Trust. He has skills and experience in historic building conservation and management. He is also a well-known Cornish musician and has experience at organising and concerts and musical events.

*"In 1997 I was responsible for acquiring the funding for the Diocese that stopped the building falling down. Then in 2015 was asked by local people to stop the Diocese selling the building and in response formed a CIC and met the Diocese and Church Commissioners and persuaded them to let the CIC have the building as I had been able to put together a complex funding package that would enable the building to be managed and used as a community facility and performing arts centre and have project managed this on behalf of the CIC since. I have been on the CIC Board since its inception and as a retired individual has been an important part of my life as I love its truly unique character."*

**Alison Birch** is the local Service Manager for the NHS, supporting the Clinical team in the delivery of the vaccination programme & health promotion activity. She volunteered during the pandemic in the village shop, managing elderly & vulnerable customer orders and delivery schedules, as they were inundated with home deliveries. Prior to Covid worked in the Food Industry for over 30 years, in New Product Development and Commercial capacity, responsible for high profile multi-million-pound accounts and with proven track record of strategic project delivery, delivering innovative food solutions to the like of Starbucks, Caffe Nero, Sainsbury's & Wetherspoons.

**Emma Woollacott** is a local government officer at Cornwall council. On leaving school in 2005 she joined Cornwall council on an apprenticeship. In 2006 she was the first point of contact at reception for the Legal Service. Emma gained experience in all aspects of her team, has an eye for detail and enjoys working with finances. She completed an AAT course and gained full membership status in 2017. She is now the Client Services team leader and has used her skills in volunteering roles including being the Hayle Canoe Club Treasurer.

**Caroline Bolitho** moved to Cornwall in 1971, with a passion for the county, its people and traditions. Bringing up four children and working in hospitality, retail and running a cleaning business, Caroline has definitely become a people person! She started and helped to run Stithians Scout Association between 2006 and 2015, and is now becoming a scout leader again with 5th Redruth. Caroline has been on various parish councils and village hall committees and is looking forward to joining everyone and moving the OC forward to a bright future.

*"How does the SDOC benefit the community? Simple really. It brings people together to be entertained and informed in an unique and historical space. And as a volunteer I'm proud to be part of this."*

**Ian Clark** volunteers a great deal in the village - such as litter picking, tree planting, general weeding and delivering the village newsletter, bringing a pair of willing hands to St Day Old Church and other organisations when required. Ian is part of the groups involved with the Feast Week and the Christmas lights and became involved with St Day Old Church with general tidying up before events, then helping on the day, before during and after at events.



**SUPPORTING COMMITTEE:**

**Dr Lesley Trotter (historical consultant)** a social historian, genealogist and writer. Following on from her master’s degree, she gained a PhD in Cornish Studies at the University of Exeter for her thesis on the experiences of wives ‘left behind’ by emigrating Cornish miners in the 19th century, now a successful book, *The Married Widows of Cornwall: The story of the wives ‘left behind’ by emigration*. She is an Associate of the Institute of Cornish Studies and also holds an Undergraduate Advanced Diploma in Local History from the University of Oxford. With a background in journalism and multimedia, Lesley has combined independent historical and genealogical research with work on a wide range of projects in the scientific press, business communications and interactive multimedia training for major international companies. She was Editor of the Royal Forestry Society’s *Quarterly Journal of Forestry* from 2001 to 2023. Lesley gives frequent talks on her research to academic and public audiences, and works with arts groups on community history projects. She also performs regularly as a singer in musical and theatrical events.

**Katie Wild (specialist in promotion and marketing)** is an integral part of the organisation of the CIC. She began her career in journalism, starting out in local media before working internationally. Moving into PR, Marketing and Events, she organised B2B conferences around the world and coordinated high profile campaigns. Katie has a love of the arts and spent three years working in Corporate Development at Truro’s Hall For Cornwall theatre. Before starting a family, she worked at Cornwall Chamber of Commerce where she made valuable business connections; these connections gave her the network to be able to establish her own Copywriting business instead of returning to work. Given the flexibility of her business, Katie has been able to do more in the community – at the Old Church and the local pre-school and school, as well as continue her charity work as Cornwall representative for Young Lives vs Cancer.

**CAPTURING MEMORIES & CONNECTIONS**

*Place a sticker in all the boxes that match a memory or connection that you have with St Day Old Church*

**ANCESTRAL CONNECTIONS**

One of my parents was baptised in the Old Church	1
My parents were married in the Old Church	2
Some of my family/ancestors are buried in the churchyard	5
I have ancestors who were baptised in the Old Church	1
I have ancestors who were married in the Old Church	2
One of my ancestors was a churchwarden of the Old Church	2
One of my ancestors was in the choir of the Old Church	2
One of my family members did repairs on the Old Church	1

**PERSONAL CONNECTION**

I was baptised in the Old Church	4
I've attended a service in the Old Church	7
I've attended a christening in the Old Church	2
I've attended a wedding at the Old Church	1
I've rung the Old Church bell	2
I've attended a funeral at the Old Church	3

**MEMORIES**

I've sneaked into the ruins as a youngster	2
I remember hearing the organ being played in the Old Church	3
I remember hearing the Old Church bell ring	3
I remember the Old Church when it had a roof	10
I remember when the roof was demolished	9
I remember when the Old Church was covered in vegetation	13

**CURRENT DAY CONNECTION**

I've performed in the Old Church	7
I've played an instrument in the Old Church	2
I've seen a show at the Old Church	10
I've visited the Old Church	26
My school has visited the Old Church	1
I've sung in the Old Church	16
I've done a painting or drawing of the Old Church	5
I've taken photographs of the Old Church	17
I've been to a community event at the Old Church	27
I visit the churchyard	29
I've helped to tidy the Old Church	15
I've helped maintain the Old Church	8
I can see the Old Church from my house	4
I've been a steward at the Old Church	10
I've donated to support the Old Church	16
I've been involved with an arts project at the Old Church	16
I follow St Day Old Church on Facebook	17
I'd like to volunteer at the Old Church in future	10

## WHAT HAS TAKEN PLACE AT ST DAY OLD CHURCH SINCE THE CIC TOOK OWNERSHIP?

A programme of events can community use has been enjoyed by many over the past years and have included:

- Band nights including 'Company B', '3 Daft Monkeys', 'Falmouth Soul Sensation'
- St Day Light Group - DiaspAURA Light Festival
- Music & Cider Day
- Coppice Theatre's 'exciting aquatic adventure', 'Science Adventures', 'Spooky Tales for Halloween'
- Grumpy Growler Productions - Nina Hill solo comedy 'Peri-Meno'
- Celtic music day
- Talk & Tours event
- Cascade Theatre
- John Brolly's Piskie in the Garden
- Sun & Moon Theatre - Shakespeare's 'Much Ado About Nothing'
- The Suitcase Storytelling Company - The Girl & The Dragon
- Camidge & Stringer - Wish We Weren't Here
- Little Trebiggan Theatre - Katie's Black Hole Adventures
- Niall Moorjani's Mohan: A Partition Story
- Open Air Cinema - The Rocky Horror Picture Show!
- Young Musicians Day
- Emma Spearing's 'Whole - The Play'
- Pete Cole - Four2Three Projections – short films cinema night
- Public talk on the history of the Old Church
- Wedding Blessings
- Truro College Creative Media student visit and location filming
- ITV national news feature
- Redruth Amateur Musical & Pantomime Society – "Music Under The Stars"
- Redruth School's Summer Soirée and St Day Primary School & Pre-School visits
- Channel 5's 'Walking Britain's Lost Railways', featuring the Old Church
- Andy Brown of Chromograph PhotoArt photo shoot with specialist large format camera
- Cornwall arts, music and lifestyle e-zine 'That Zine' featuring the Old Church
- Clare Summerson / The Day-Light Group - community mosaic workshops
- Cornwall Live outside broadcast and follow up magazine article
- St Day and Carharrack Climate Action Group - 'Give & Take' event
- Rehearsal space for the Red River Singers
- Frequent drop-in visits from people exploring their ancestral heritage – from as far afield as America and Australia
- Sketching workshop in the Old Church
- Volunteer maintenance days and volunteer drop in sessions
- Migration Museum's Destinations Exhibition – featured in podcast on Cornish emigration and the effect on the families left behind

See Facebook page for more info and imagery: <https://www.facebook.com/StDayOldChurch>

